

5 JOB SEARCH STRATEGIES THAT WILL GET YOU THE JOB FASTER

**"GET COMFORTABLE
WITH BEING
UNCOMFORTABLE"**

Linda Gardner
*Career Coach and Founder
Your Next Career With Linda*



**YOUR NEXT
CAREER**
With Linda



Hi, I'm Linda Gardner, Career Coach and Founder of Your Next Career With Linda! Thanks for subscribing to my page.

I hope you had the opportunity to explore my website and see what Your Next Career With Linda has to offer.

So, a bit about me. I have 10+ years of progressive experience in Human Resources and Recruitment in Tech and Manufacturing. I have successfully pivoted my career from a recruitment agency to Corporate and now as a Career Coach. I'm one successful story among thousands of others who have landed a fulfilling career.

Over the years, I've had the opportunity to enrich my knowledge, experience and be surrounded by incredible industry leaders and mentors, all of which I am paying forward to you. I'm on a mission to help early to mid-career professionals like yourself by taking your career goals to the next level.

To kick start your successful career, as promised, I'm offering my official guide on 5 Job Search Strategies That Will Get You The Job Faster. Ditch the apply and pray method. My proven strategies will accelerate your job search to land the job you deserve.

PS. For the latest career tips and advice, follow me on social media.

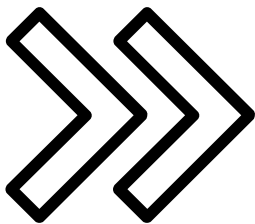


The idea of job search sounds daunting and time consuming, however it doesn't have to be with my proven job search strategies. With over 10 years of experience as a HR Professional and Recruiter, I'm sharing with you my hidden gems on how to level up your job search to get your dream job faster.

Job search isn't like how it used to be. There are many effective ways other than applying through job boards and praying that the employer gets back to you.

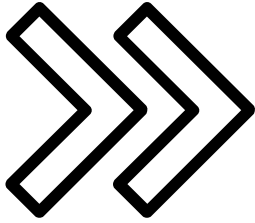
It starts by mastering the process such as networking with contact that ultimately leads to acquiring the best job opportunities. Based on your role and industry, by evaluating each job search strategies, this will help determine the effectiveness and added value to your career trajectory.

Let's get started!



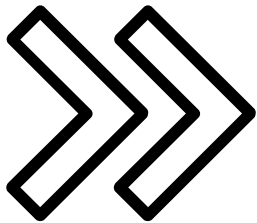
LEVEL UP YOUR RESUME AND COVER LETTER

- Think of it this way, your resume and cover letter are your golden ticket to a winning game.
- A well-written and tailored resume will not only get you pass the applicant tracking system (ATS) but also keep the Recruiter hooked for longer than the average 6 seconds spent on typical resumes.
- When tailoring your resume, include important words that are relevant to your experiences. Avoid copying and pasting directly from the job description.
- Showcase accomplishments and how you achieve success in each role. Quantify where possible as this will help the Recruiter understand the impact you made in each role.
- Ensure to have sufficient keywords and buzzwords in your resume before applying to get pass the ATS.



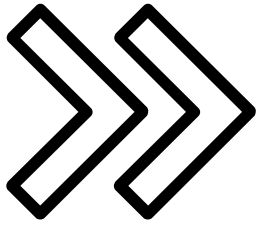
CREATE A STRONG ONLINE PRESENCE

- LinkedIn is more than a digital resume. It's a powerful marketing tool that can enhance your personal brand by promoting your experience and highlighting your skills and achievements.
- Ensure both your LinkedIn profile and resume are current and compliment each other.
- The same principle applies to other platforms. If you are actively on Instagram or Facebook, maintaining a clean and professional look is crucial as social media becomes an important part of a screening tool.
- If you want to level up your personal brand, create a personal website focusing on your skills and areas of expertise.



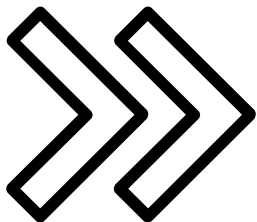
LEVERAGE YOUR CURRENT RELATIONSHIPS

- This statement can not be anymore accurate: *"It's not what you know, it's who you know."*
- Consider reaching out to past colleagues and see if their current employer is also hiring to see if there are any positions available that is a match for you.
- Let's not forget the family and friends who have supported your career from the get-go. See if their current or past employers have any suitable positions open.
- Most employers do have an employee referral program and ultimately this creates a win-win situation for the employer and referee.
- Employers prefer to hire through a referral due to higher retention and the savings in productivity and sourcing costs. As for you, it will increase your chance of landing the job knowing an internal employee has vouched for you.



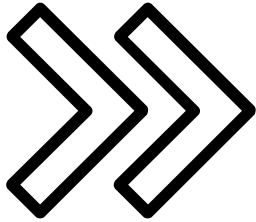
NETWORK REGULARLY

- Take your networking skills to the next level by reaching out to professionals in your network. This has proven to be one of the most trending job search strategies available. Start off with LinkedIn as it's proven to be a power networking platform.
- When reaching out to others in your network, be tactful! Keep in mind in when initiating your first conversation, it's all about them, not you! Beforehand, do your research and find some commonalities which will help break the ice.
- Networking allows you to learn about openings that are not widely advertised, if advertised at all. This also encourages you to build strong relationships with professionals who don't know you personally, which is great for mentorship and career growth.
- By leveraging this tool, your contact will keep you in mind should their employer or someone in their network have any openings in the near future.
- By periodically checking in to converse on common topics, this will help build the relationship as you won't need to start from scratch again.



HR PROFESSIONALS AND RECRUITERS

- Even though you may not get the job you are currently seeking, keep in contact with you HR Professionals / Recruiters.
- HR Professionals / Recruiters often tell job seekers that their applications are kept on file for a certain period, however by keeping in contact, this will help separate you from the pack should another vacancy opens up.
- Your relationship can also help vouch for your candidacy and speed through the hiring process based on your last impression with the HR Professionals / Recruiters.
- Relationship building with HR Professionals / Recruiters at networking events such as job fairs is another promising way as there is the face-to-face connection which can also help should a vacancy open up.



BONUS

FOR FRESH GRADS OR HAVE A FEW YEARS OF EXPERIENCE

- There are many strategies that can work in your favour. Reach out to your previous Manager where you last completed a co-op term or internship to see if there are any vacancies.
- Most employers are more likely to hire or refer you based on your past working experience compared to an external candidate.
- If it's the right timing, they may create a job specifically for you (I've seen it done before) as the company has a valid reason to hire you permanently.
- As an alumnus from your institution, reach out to your contact at your program or career centre to see if there are any employers seeking for fresh grads. Most institutions have established partnerships through placements such as co-ops and internships, which is a source that can work in your favour.
- Hiring Managers are most likely to hire fresh grads who graduated from the same program as them, hence work your networking skills magic.

READY TO TAKE YOUR CAREER TO THE NEXT LEVEL?

I am offering a complimentary 30-minute career assessment call for career advancement and job search advice suited to your specific needs.

Take action and invest in yourself today!

Book your career assessment call here

Let's Connect!

